

Message Text

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PAGE 01 DHAHRA 00207 191405Z

ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-08 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /061 W

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R 190918Z FEB 77

FM AMCONSUL DHAHRAN

TO AMEMBASSY TEHRAN

U

INFO SECSTATE WASHDC 5260

USDOC WASHDC

AMEMBASSY ATHENS

AMEMBASSY JIDDA

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E.O. 11652: N/A

TAGS: BEXP, XF

SUBJECT: POSSIBLE SCHEDULING OF SUITABLE TEHRAN TRADE SHOW IN
DHAHRAN

REF: 76 DHAHRAN A-29, 76 USDOC 21058, STATE 27948

1. REFAIR DISCUSSES EXHIBITION FACILITY NOW AVAILABLE FOR TRADE
PROMOTION EVENTS ON CONGEN'S COMPOUND. REF USDOC MESSAGE DISCUSSES
FURNITURE EXHIBITION THAT WAS SUBSEQUENTLY CANCELLED. CANCELLATION
OF EXHIBITION GREAT DISAPPOINTMENT TO POST AS IT CONSIDERED THAT
EVENT AS PERFECT EVENT TO PROGRAM HERE TO TEST OUT OPERATION OF
FACILITY AND GUAGE HOW WELL IT COULD DRAW BUSINESSMEN FROM
NEIGHBORING GULF COUNTRIES.

2. DURING RECENT VISIT, CAGNE STAFF MEMBER ROBERT RUAN SUGGESTED
THAT POST MIGHT WISH TO CONSIDER BOOKING ELEMENTS OF TRADE SHOWS,
PARTICULARLY THOSE SCHEDULED INTO TEHRAN TRADE CENTER, INTO
EXHIBITION FACILITY AVAILABLE TO CONGEN FOR ITS USE. SUGGESTION
HAS MUCH MERIT AND, TO THAT END, POST WOULD APPRECIATE RECEIVING
LIST OF EXHIBITIONS SCHEDULED FOR TEHRAN CENTER OVER NEXT TWELVE
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MONTHS TOGETHER WITH

DATES THEY WILL BE HELD. POST WOULD LIKE TO

SHOOT FOR ONE TEN-EXHIBITOR (MORE OR LESS), JEEP-LIKE SHOW THAT

WOULD BE SCHEDULED IN DHAHRAN FEW DAYS AFTER CLOSURE OF US TRADE

SHOW IN TEHRAN. PRODUCTS WOULD AIR-LIFTED TO DHAHRAN FROM

TEHRAN.

3. REF STATE MESSAGE ADVISES LABOR OFFICERS IN AREA OF LATE-MARCH CONFERENCE IN NEW DELHI. POST'S LABOR OFFICER IS PRIMARILY CONCERNED WITH TRADE PROMOTION MATTERS AND PLANS TO TRANSIT TEHRAN, ON HIS WAY TO NEW DELHI, TO CONNECT WITH PANAM FLIGHT. OFFICER WISHES TO SPEND ONE OR TWO DAYS IN TEHRAN AND DISCUSS FOREGOING WITH TEHRAN TRADE CENTER DIRECTOR RYNO. ALSO, IF POSSIBLE, HE WOULD MEET WITH EMBOFF REPORTING ON AVIATION MATTERS (AND, AFTERWORDS, HAVE APPOINTMENTS WITH REPS OF CARRIERS HANDLING AIR FREIGHT) TO DISCUSS PROBLEMS AND COSTS OF MOVING OF EXHIBITION MATERIALS FROM TEHRAN TO DHAHRAN. FOREGOING ASSUMES THAT IRAN RECEIVES NUMBER OF AIR FREIGHTERS WHO RETURN TO EUROPE EMTY. THOUGHT IS THAT THOSE EMPTY AIRCRAFT COULD BE CONTRACTED TO MAKE DOG-LEG ROUTING THROUGH DHAHRAN CARRYING EXHIBITION MATERIALS ON THEIR RETURN FLIGHT TO EUROPE.
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